**FUNNELSCRIPTS - PPT Opt-in Video Script**

Quickly creates the first draft of a proven video formula you can use to get more people to opt-in at your website

**Your name :**

**>>>>> Antonio Thornton**

(Ex: Jim Edwards | Dr. Strangelove )

**The website you're welcoming them to :**

**>>>>> timebankgps.com**

(Ex: FSBOHelp.com.com | 7DayEbook.com )

**The niche group of people you target (plural):**

**>>>>> Entrepreneurs**

(Ex: For Sale By Owners | FSBOs | New Ebook Writers )

**Big result they want in general from their life/business.:**

**>>>>> Maximize business revenue**

Starts with a VERB!

(Ex: sell your house yourself without an agent!; write a highly profitable ebook )

**A BIG "how to" secret they really want to know!:**

**>>>>> How to immediately transform your crushing business failures into spectacular success**

"We'll show you (how to)\_\_\_\_\_."

(Ex: how to quickly get your house sold and save the HUGE real estate commissions | how to write a REAL ebook in less than a week )

**What bribe do they get when they opt in?:**

**>>>>> Free Workshop**

(Ex: Free Video, Free Video Series, Free Report, etc. )

**Big Prize or payoff of the free bribe/lead magnet you're offering:**

**>>>>> The key to 3x your business revenue**

"We've created a [free video] for you that explains \_\_\_\_\_\_\_."

(Ex: the three biggest hurdles every For Sale By Owner faces AND how to overcome them | 5 Things every new author can write about to create a great book )

**Big takeaway or "reveal" you make on the next page:**

**>>>>> Earn $100,000.00 a month**

Also, on the next page you'll get all the details about how you can immediately \_\_\_\_\_\_."

Starts with a VERB

(Ex: get started selling your house yourself and save the HUGE real estate commissions | start writing your own outrageously profitable ebook as fast as this weekend )